

Internal Strategic Planning Scan

Morton College
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All of the Materials We'll Be Talking about Today (including this presentation) will soon be Available on the College's Planning Webpage



Five CIP Areas Exceeding Overall College Enrollment Gains

1. Public Administration and Social Services
2. Biological and Biomedical Sciences
3. Philosophy and Religious Studies
4. Security and Protective Services
5. Visual and Performing Arts



Five CIP Areas Lagging Overall College Enrollment Gains

1. Developmental Education/ESL
2. Business, Management, Marketing
3. Parks, Recreation, Leisure, and Fitness
4. Precision Production
5. Personal and Culinary Services



Programs/Prefixes Exceeding Overall College Growth Since 2005

- | | |
|--------------------------|----------------------------|
| 1. GED | 6. Education |
| 2. Geography | 7. Health Care Professions |
| 3. Geology | 8. Physics |
| 4. Adult Basic Education | 9. Computer Science |
| 5. Automotive Technology | 10. Engineering |

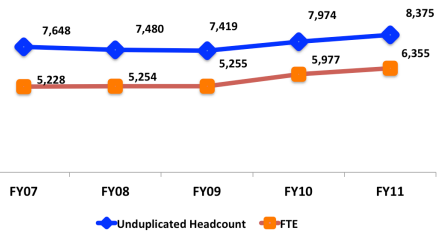


Programs/Prefixes Lagging Overall College Growth Since 2005

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|----------------------------|--|
| 1. Food Service Sanitation | 6. Computer Information Systems |
| 2. Social Science | 7. Physical Education-Activity |
| 3. Independent Study | 8. Office Management Technology |
| 4. Therapeutic Massage | 9. Political Science |
| 5. ESL | 10. Heating, Ventilation, & Air Conditioning |



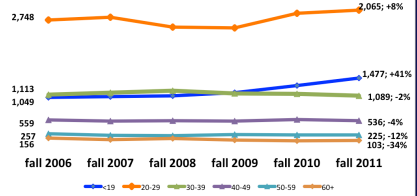
Morton College Enrollment History



Source: Morton College Institutional Research



Morton College Age Range Trends



Source: Morton College Institutional Research



